### Remembering

# **Mark Warkentien SMWW Mentor & Former NBA GM** 1953-2022





"Get 1% better, but with a caveat, a 1% better each day at one thing." - Mark Warkentien













# **SMWW Basketball Career Conference** Las Vegas, Nevada JULY 9-10, 2023



### 2023 BASKETBALL CAREER CONFERENCE AGENDA

## **SMWW SUCCESS STORIES**

(Speakers and times are not guaranteed. This agenda may change)

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SUNDAY, JUL	Y 9TH, 2023	
	IWW Welcome Reception	
Embassy Suit	tes by Hilton Coconuts Sports Lounge	
MONDAY JUL	Y 10TH, 2023	
	Hotel Ballroom 1	
7:30amI	Registration Opens at the Four Seasons Hotel	
7:50am	Opening Remarks with Dr. Lynn Lashbrook	
	What It Takes to Represent Professional Basketball Players Across the Globe	
	Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	Bret Kanis, NBA and FIBA Agent, SMWW Mentor	
	Joel Corry, CBS Sports "Agents Take" Writer, SMWW Mentor	
	Yann Balikouzou, Independent Sports and Entertainment (ISE) Director of International Basketball	
9:00am	One-on-One with San Antonio Spurs CEO RC Buford	
	Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	RC Buford, San Antonio Spurs CEO	
10:00am <sup>1</sup>	The Life of an NBA General Manager	
	Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	Rick Sund, former Detroit Pistons, Seattle Sonics, and Atlanta Hawks GM, SMWW Mentor	
	Larry Riley, Atlanta Hawks Special Assistant to the GM, SMWW Mentor	
11:00am	Scouting the Future Stars of the NBA and Beyond	
	Ike Worth, Sports Management Worldwide Business Operations Manager (Moderator)	
	Anthony McClish, NBA G-Leauge Ignite General Manager	
	Carl Berman, Netscouts Basketball Managing Partner, SMWW Mentor	
	Irv Roland, NBA Assistant Coach, SMWW Mentor	
	Networking Lunch Four Seasons Hotel Ballroom 2	
	The Power and Impact of Analytics in Basketball	
	Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	Dean Oliver, Basketball Analytics Pioneer, NBA Assistant Coach, SMWW Mentor	
	Daniel Villarreal, Washington Wizards Basketball Operations Assistant	
	Somak Sarkar, Minnesota Timberwolves Basketball Operations	
	The Business of Media in Basketball	
	Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	Dei Lynam, NBA G-League and NCAA Broadcaster, SMWW Mentor	
	Michael Preston, Indiana Pacers Senior VP of Basketball Communications and PR Amin Elhassan, Veteran Sports Broadcaster	
	Life of an NBA Coach Dr. Lynn Lashbrook, Sports Management Worldwide President/Founder (Moderator)	
	Natalie Nakase, Las Vegas Aces Assistant Coach	
	John Ross, former Portland Trail Blazers Video Coordinator	
:00pm0 -10pm	Isaiah Covington, Boston Celtics Performance Coach Closing Remarks with Dr. Lynn Lashbrook Attend the Summer League Games at UNLV - see 8 NBA Teams play in one day! (Note: Summer League tickets not included with registration) Thomas & Mack and Cox Pavillion on UNLV Campus	

Please Note: SMWW's Career Conference is not affiliated or in any way connected with the NBA, the NBA Summer League Games, or the NBA G-League.





SP#Rs



**NETSCOUTS** 



















John Ross, Portland Trail Blazers Simon Barrette Columbus Blue Jackets Mark Warkentien, New York Knicks Paul Epstein, San Francisco 49ers Demetri Betzios, Toronto Argonauts Andre Sherard, Sporting Kansas City Taylore Scott, Dallas Cowboys Alireza Absalan, FIFA Agent Max Barron Iowa AAA Elite U18 Dean Beardy Shelburne Red Wings Patrick Bedell PAL Jr Islanders Steve Simmons, Aston Villa Joe Aloisi, CFL Agent Nathan Reid, Kansas City Chiefs Tony Ciccolella, MLB Agent Adam McInturff, Washington Nationals JPaul Dodson, Texas Rangers Josh Liskiewitz, GM Jr Scouting Michael Lawlor, Boston Red Sox Mark Smith, Oakland A's James Sharp, FIFA Agent Brett Breece, Seattle Mariners Josh Stoller, Milwaukee Brewers Jonne Lindblom, Golden Star Management Ryan Latham, Seattle Mariners Tony Piazza, Arizona Diamondbacks Keith Casey, College Prospects of America Troy Steffy, Toronto Blue Jays Chris Colwell, San Francisco Giants Phil Nicoletti, Cleveland Indians Juan I Vicioso, Atlanta Braves Thierno Diallo, Global Foot Agency Russ Blatt, formerly Chico Outlaws Richard Garland - Apollo Sports Agents Jim Sherry, Viola FC Football Agency (Scotland) Justin Clutter, Babun County High School Devon Teeple - The GM's Perspective Jerry Differding - Biz of Baseball Bill Jordan - Business of Sports Network Duncan Maxim - Head of Golf at MB Partners **Bay Milheur, Freelance Baseball Writer** Jeremy Blumes Strathmore Wheatland Kings Phil Bohenblust Swiss Ice Hockey Federation Mike Borders Grand Rapids Griffins Steve Ouellette Mt Hope High School Cesar Bertani, Intl. Football Mgmt (Venezuela) Darryl Boulley College Hockey Prep Academy Nathan Brandvold Huskies Hockey Skills Academy Hugh Brown Portland Winterhawks Curtis Brownlee Prince Albert Raiders Jonne Lindblom, Golden Star Management (Finland) Terry Lawriw, AFC Cleveland Jon Bruenia Beaverlodge Blades Brad Burud Inside Edge Hockey News Dave Cadelli Cedar Rapids Roughriders Ron Contillo Iowa State University Brent Coombs Strathmore Wheatland Kings Scott Corcoran Alliston Coyotes Patrick Costigan Rinknet Andras Csato Hungary Ice Hockey Federation Martin Dagenais Ottawa Jr Senators Bernie Desrosiers Sunbelt Hockey Hugh Dunlop Pursuit of Excellence Bryce Edie Fort Frances Lakers Dan Fisher Colborne Hawks

Kurt Freyman La Ronge Ice Wolves

Alexa Atria, New York Yankees

### Over 30,000 graduates working in over a 163 countries!

Dany Gelinas Fribourg General Manager Michael Gershon Keystone Ice Miners Travis Gibson Champion Hockey Frank Gilberti Chatham High School Bob Gillen Yellowstone Quake Jessica Gillis Hockey New Brunswick Tony Griffo London Knights Mario Guido Rinknet Brian Guindon HockeyTwentyFourSeven Aaron Guli President Irish Ice Hockey Association Corey Hayter Wingham Minor Hockey Kyle Helms Bad Nauheim Red Devils Jordan Hensel Pennisula Panthers Marcus Hirsch Kevin Hoffman CT Oilers Robbie Hofmann Pittsburgh Penguins Olli Lahdesmaki Espoo Blues Dylan Liptrap Hockeyprospect.com Paul Macchia Player Representative Richard Magdolen Nepean Raiders Cameron Mann Canadian Hockey Enterprises Robbert McDonald Los Angeles Jr Kings Colin Mills The Hockey Writers Dan Moser The Sports Corporation Jeff Neal Dallas Stars Victor Nybladh Buffalo Sabres Brian Orth Cloverdale Minor Hockey Ass. Steve Ouellette Mt Hope High School Ed Palumbo Sugarland Imperials Mark Paul Patton ISS Scout Brad Purdie University of Manitoba Derek Puttick, Strathmore Wheatland Kings Dean Redorchuk Medvescak, Zagreb Bears Paul Renaud, Fighting The Truth Partner Harv Rentz, Calgary Mustangs Jay Rolsten, Toledo Walleye Borisa Rousson, Hamburg Freezers Matt Ryan, Professional Hockey Player Myles Sasley, Selkirk Steelers Frank Scarpaci, Florida Eels Sylvain Sigouin, Raiders CHris St Marseill, Uptown Sports Mgmt Matt Stewart, TheScout.ca Doug Todd, Warrior Hockey Dave Toledano, Hockey Prospect Julien Turgeon, Vaudreuil Mustangs Chris Vanstone, Uptown Sports Mgmt Jon Volker, Rochester Ice Hawks Bob Wall, Paris Mounties Greg Linton, NFL Agent Eric Wolf, Quakers Bill Wright, UMass Amherst Afuang Akosibenjo, Ateneo De Manila Univ AJ Rockwell, Nashville Predators Alex Lohnes, Toronto Blue Jays Alex Nelson, University of Oregon Andre Sherard, Sporting Kansas City Andrew Mees, Bloomfield College Anil Kumar, Soccer Newsday Ari Rosenbaum, Mobile BayBears Ashley Holstrom, Pheonix Coyotes Babajide Kassim, CROaqua Football Academy Bart Madden, Sacramento Kings Ben Anuge, Faith Nigerian Football Federation Betsy Hechtner, Tacoma Rainiers Bill Jordan, Cleveland Browns Bobby Rigalos, Miami Magic City Bulls



Brett Breece, The Seattle Mariners Brian Graham, National Scouting Report Brian Orth, Cloverdale Minor Hockey Association Brian Gioia, Chicago Bulls Brian Adams, Boston Celtics Chad Pennick, Denver Nuggets Chris Cordero, Miami Heat Christian Alicpala, Toronto Raptors Christian Stoltz, USAL Rugby Christian Payne, Dickinson College Cortez Hankton, Dartmouth College Dale Fudge, RinkNet Dan Savage, The Las Vegas Stars Danny Gilbreath, Texas Southern University Darrick Gibbs, University of Miami Dave Cadelli, Sioux City Musketeers David Liu, Seattle Thunderbirds David Lontini, Toronto Argonauts Derek Beaulieu, PGA Chase Sbicca, Portland Trail Blazers Drew Balen, Inside Edge Duncan Maxim, MB Partners Elizabeth Benson LakersNation Elizabeth Stone, Oakland Raiders Eric Anderson, Quad City Mallards Eric Doyle, Portland Winterhawks Eric Galko, Optimum Scouting Eric Luck, The Dallas Cowboys Eric Anang, The Scouting Network Etienne Jacquet, Heritage College Giovanni Conte, NetScout Grant Serafy, 91.7 WHUS Greg Moore, St. Louis Cardinals Gustavo A. Bencid Jr., Baltimore Orioles Adrian Rosenbusch, UFC Cutmar Gustavo Amador, Moure FIFA Hans Hodvil, San Diego Padres Jake Sanders, Kansas City Royals James Kerti, HoopsThink Jamie Martin, Toronto Marlies Jamil Cordova, MLB Network Jarrod Gillis, Synergy Sports Jason Mahood, Stoney Creek Warriors Jason Martin, Ohio State University Josh Url, Synergy Sports Technology Matt Martin, Sporting Kansas City Jayson Braddock, KBME Sports Talk 790 Jeff Perry, Sonoma Raceway Jeff Neal, Dallas Stars Joe Tyler - Sports Agent Al Thomas - CFL Agent Eric Chatmon – Sports Agent John Oluyole – NFL Agent Alisa Lauer - NFL Agent Marcus Chester - Sports Agent Mark Seabaugh - Sports Agent Andy Tuitele - Sports Agent Jeff Nisius, Bleacher Report Jeff Perro, Tampa Bay Bays Jeff Rucker, Colorado Avalanche Jeffrey Garrison, Vanderbilt University Jeremy Friedland, NBC Sports Radio 1060 Jeremy Burn, Washington Wizards Jermaine Blackwood, Integrity Sports Jill Berryman, Memphis Grizzlies Jimmie Haywood, We Here Productions AND MANY MORE!

### NOTES

### **NBA CAREER CONFERENCE SPEAKER BIOS**



#### Dr. Lynn Lashbrook, SMWW President and Founder

Dr. Lashbrook, President & Founder of Sports Management Worldwide, the first ever online sports management school with a mission to educate sports business executives. Lynn has been working and teaching in Sports Management for over 40 years and has demonstrated a lifelong passion for helping students strategize and reach their career goals in the world of sports. SMWW, under Dr. Lashbrook's guidance, offers a global sports faculty with over 30,000 alumni from 163 countries. In addition, Dr. Lashbrook is an NFL registered Agent having personally represented over 200 NFL clients including current Pro-Bowl Wide Receiver KaVonte Turpin. Lynn is President of the SMWW Agency with over 100 Agent Advisors worldwide representing hundreds of athletes including certified basketball agents and their clients.

Dr. Lashbrook continues to spearhead an effort to bring Major League Baseball to Portland, Oregon. He led the lobbying efforts that resulted in a \$150 million construction bill for a new baseball stadium in Portland. Under his leadership, the group secured legislative action to subsidize a new stadium with ballplayers' payroll taxes. Due to this campaign, a 25,000-seat stadium in the heart of the city was revitalized rather than torn down, now home to the MLS Portland Timbers.

Prior to SMWW, Dr. Lashbrook served at the collegiate level as Athletic Director or Asst AD at University of Missouri, Southern Illinois University at Edwardsville, and the University of Alaska Fairbanks. At the University of Missouri, the Men's Basketball won 4 consecutive Big 8 Championships. While at University of Alaska Fairbanks, Dr. Lashbrook created the Top of the World Basketball Tournament. Dr. Lashbrook is well known for his ethical compass, integrity...and puns! We encourage you to introduce yourself to Dr. Lashbrook. He loves meeting people! Twitter: @SMWW

# International Basketball

Over 10 years experience working as an NBPA and FIBA certified agent in Europe. Oversees scouting and client recruiting in Europe and Africa, as well as the representation of international players.

Former CEO of Triple Threat Agency, which he founded in 2014. Holds a master's degree in Sports Law from Université De La Sorbonne in Paris, France.

Prior to becoming an agent, he played professional basketball in France and Germany and was a member of the Central Africa national team. Resides in the United States with frequent visits to France.

LANYARD COLOR CODE: **Red = Speaker/Staff** Blue = Attendee Gold = SMWW Alumni White = CUC/FHSU Student/Alumni **Green = Industry Professional** 

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YOU MUST WEAR YOUR NAME **BADGE AT ALL** TIMES





#### Yann Balikouzou, Independent Sport's & Entertainment (ISE) Director of



### **NBA CAREER CONFERENCE SPEAKER BIOS**

## **DEGREES & COLLEGE CREDIT**



#### Carl Berman, Netscouts Basketball Managing Partner

Carl Berman is Managing Partner of NetScouts Basketball, an industry leader in International Basketball and one of the largest basketball scouting companies in the world. With scouts all over the world, NetScouts Basketball recruiting services are utilized



by the NCAA when recruiting college basketball players around the globe. In addition, NetScouts are consultants for professional teams internationally and domestically. Carl has studied and analyzed players, coaches and situations from the grassroots level to the highest tiers of NBA basketball. Carl is also the Director of Sales, Basketball Division (North America) for InStat Sport. Ltd., a video performance analysis company. InStat has basketball clients throughout Europe and Latin America and is currently expanding into North America.

Carl has over 30 years of business, financial and operational management experience as well as significant experience in the basketball industry. In addition to finance, he has long-term experience in contract administration, negotiation, and marketing. He holds degrees from the University of Rhode Island and the University of Southern California and earned an MBA certificate from the Tuck Business School at Dartmouth College. Carl oversees all media and business operations for NetScouts Basketball. He scouts college basketball extensively on the west coast, mainly the Pac-12, and takes several scouting trips to the east coast each season that includes coverage of prep school events and high school All-Star events. Carl is NetScouts Basketball's representative in our partnership with Universal Hoops LLC, in organizing and managing the National Prep School Invitational, the oldest prep school tournament in the nation, held each February in Rhode Island.

Carl is one of the top experts on International Basketball in the country and has been a featured columnist for over a decade on International Basketball for Basketball Times. He has coordinated all the international NBA draft profiles for Turner Broadcasting on NBA.com. NetScouts Basketball's NBA Mock Drafts are featured among the best mock drafts in the world on NBA.com. Carl is excellent in talent evaluation and has worked representing overseas teams. He is a member of the U.S. Basketball Writers Association (USBWA) and has had his work featured in a host of publications and websites. Prior to starting NetScouts, Carl was the General Manager as well as Interim Head Coach and Assistant Coach for the Eugene Chargers of the International Basketball League. Twitter: @carlberman

Carl mentors students in SMWW's Basketball General Management and Scouting Course



#### **RC Buford, Chief Executive Officer, Spurs Sports and Entertainment**

In September of 2019, Buford was named Chief Executive Officer of Spurs Sports & Entertainment. He started his coaching career at the University of Kansas in 1983. During each of his five seasons at Kansas, the Jayhawks participated in the NCAA Tournament. Buford was an assistant coach for the team that won the 1988 NCAA Championship as well



as the 1985-86 squad that advanced to the Final Four. He made the move to the NBA in the summer of 1988 joining the Spurs as an assistant coach on Larry Brown's staff (other assistants on that staff included Gregg Popovich, Alvin Gentry and Ed Manning). He spent four seasons as an assistant with the Spurs and during that time San Antonio won back-to-back Midwest Division titles (1990 and 1991). He joined the Los Angeles Clippers in the summer of 1992 as the first assistant for Coach Brown. The Clippers posted a 41-41 record during the 1992-93 season and earned a spot in the 1993 playoffs. Burford served as an assistant coach at the University of Florida during the 1993-94 season (as the team advanced to the Final Four for the first time in school history). He returned to San Antonio in the summer of 1994 when Gregg Popovich hired him as the team's head scout. In the summer of 1997 Buford became the Spurs director of scouting and was promoted to vice president/ assistant general manager in the summer of 1999. He was named the Spurs general manager in July of 2002. Buford played collegiate basketball at Texas A&M University and Oklahoma State before receiving his degree from friends University. He was involved in the NBA Basketball Without Borders Africa camp, and served as a Board Member for Roy Maas' Youth Alternatives. He serves on the Board of Directors of PeacePlayers International. His wife, Beth, is a former player on the LPGA Tour and they are both active with the Juvenile Diabetes Research Foundation. They have a son, Chase, a daughter, C.C., and in 2004 they welcomed Alexis Wangmene and in 2007 they welcomed Samer Jassar to their family. Wangmene is from Cameroon and met the Bufords during the Basketball Without Borders program in Johannesburg. Jassar is from Israel and was introduced to the Bufords through PeacePlayers International.





Shane Brady: NBA & NFL Agen

Dr. Nick Nurse: Head Coach of the

Philadelphia 76ers

Dr. Adrian Griffin: Head Coach of the

Milwaukee Bucks

Joshua Url: Synergy Sports Operation

Dr. Stenhanie Lovingood

Phoenix Suns

Buss Lande: NEL Scout

Chris Zorich: NFL Pro Bowler. and Chicago State Univ. AD

- No residency required
- Fast, flexible, self-paced
- Online

### WHAT DIFFERENTIATES AN ONLINE DEGREE THROUGH SMWW

**MAJOR LEAGUE INSTRUCTORS** - Our live video chat instructors are currently or formerly working for a professional or collegiate team. At SMWW we give you the "what you know" and the "*who you know*". Your instructors and mentors are names that are recognized in the industry and can be used as references on your resume.

an online degree program or just one course, you join this vast network.

GLOBAL SPORTS BUSINESS NETWORK - with over 30,000 graduates from over 163 countries complemented by a global faculty, SMWW has graduates in every major league. Whether you take

**SPORTS CAREER ADVANCEMENT** - Sports executives at the highest level and former professional athletes take SMWW master degree programs. Advance your career to the next level with SMWW.

**SPORTSMANAGEMENTWORLDWIDE** 

Sports Management Worldwide partners with Concordia University Chicago (CUC) and Fort Hays State University (FHSU) to bring you top-notch accelerated online degrees and college credit.







### **SMWW COURSES**

**Motorsports Management - \$1195:** Business side of the racing industry, race team management, speedway and track operations, media and event management, motorsports marketing, pit crew, revenue and sponsorships. Live Audio Chat Mentor: Gary Ellis, and Al Unser Jr. Sales and marketing consultant, motorsports sponsorship manager, and auto racing official.

**NFL Agent Certification Prep Course - \$1950:** Offers study preparation for individuals who have applied and been accepted to take the NFLPA Certification exam. Live Audio Chats Mentor: former NFL and NBA Agent, Joel Corry.

Name, Image, and Likeness - \$1650: Learn strategies and techniques that sport marketers, sport agents, brand advocates, content creators, and sports administrators can utilize to protect, and build, the profile of student-athletes. Live Audio Chat Mentors: Playbook Financial Advisors Founder & CEO, Marc Isenberg and Greg Glynn.

**Rugby Business Management - \$1195:** Team operations, club management, talent identification, team sponsorship, coaching, women's rugby, new technologies, recruiting, the business of running a rugby club and other essential tools of professional and amateur rugby clubs. Live Audio Chat Mentor: Newcastle Falcons Managing Director, Mick Hogan.

**Salary Capology - \$1195:** Understand CBA and salary capology. Includes league wide salaries, minimum team salaries, operations of salary cap computations, exceptions and rules to salary caps, negotiations and extensions and accounting procedures sports leagues and other essential tools of contemporary salary cap analyst. Live Audio Chats Mentors: Joel Corry and Nick Polk.

Soccer Agent - \$1950: Become a Soccer Agent! Learn skills and strategies necessary to represent pro soccer players. Recruiting, transfer windows, contract negotiation, marketing, endorsements, sponsorship, MLS Draft, and legal requirements to represent clients specifically in Major League Soccer & European League Soccer. Live Audio Chat Mentors: FIFA Agents: Maikel Tsuji and Sky Andrew.

**Soccer Analytics - \$1950:** Soccer scouting, match a player analysis and transfer dynamics using an online platform utilized by the top soccer clubs in the world, Wyscout. Live Audio Chat Mentor: Newcastle United Football Club Technical Scout, Lee Fraser

**Soccer Management & Scouting - \$1950:** Traditional scouting skills and transfer dynamics, evaluation tools and the business side of managing a team, player personnel, and the job of the GM. Live Audio Chat Mentors: ESPN Analyst Tommy Smyth, Matt Martin, The Soccer Syndicate Director of Scouting, and Maikel Tsuji, FIFA Agent.

**Soccer Player Development - \$1650:** Understanding and evaluating player pathways from youth academy to the senior team. What scouts, agents, and clubs look for in youth talent and what makes players successful. Live Audio Chat Mentor: EPL and MLS former pro soccer player, and current soccer analyst, Liam Ridgewell.

**Sports Administration - \$1195:** Enhance revenues, manage cost-effective programs. Designed for those that want to be Athletic Directors, work for a governing body, sports hall of fame, and international sports organizations. *Live Audio Chat Mentors:* President of Winning Sports Programs and former NCAA Coach, Dr. Jim Krause.

**Sports Broadcasting - S1195:** Sportscasting, play-by-play with cutting edge technology. Conduct coach's interviews, execute live pre/post game interviews, host weekly coaching shows, and create an on-air sports personality. Live Audio Chat Mentor: Veteran Sports Reporter, Dei Lynam.

**Sports Cryptocurrency - \$1195:** Focuses on how the sports industry has benefited from sports betting, cryptocurrency, and the emergence of NFTs (Non-Fungible Tokens). Live Audio Chat Mentors: WoO Technologies Co-Founder, Jeremy Henderson and Senior VP of General SportsWorldwide, Brodie Waters.

Sports Media & Content Strategy - \$1195: Public Relations, marketing, new media communications, social networking, and journalism at the major league level. Live Audio Chat Mentors: Bryan Harper, Minnesota Vikings VP Content and Production.

Sports Sales & Marketing - \$1195: Train for entry-level positions in the front office of your favorite team. Includes sponsorship, sales, & entry-level marketing needed to be hired as an Account Executive. Live Audio Chat Mentor: Indianapolis VP of Ticket Sales, Jim Van Dam.



Joel was a Sports Agent for 16 years, representing NFL & NBA players. In 1992 at Management Plus Enterprises, who represented top-level athletes including Ronnie Lott, Hakeem Olajuwon and Shaquille O'Neal. Joel left Management Plus in 1995 to co-found Premier Sports and Entertainment, which focused on representing NFL players, college and NFL coaches. He was the primary and co-negotiator of numerous NFL player contracts, including Hall of Famer John Randle's 5-year, \$ 32.5 million contract with the Minnesota Vikings (1998), Patrick Surtain's 6-year, \$44.63 million contract with the Kansas City Chiefs (2005), which made Patrick the highest paid player in the franchise's history. Randle's contract made him the NFL's highest-paid defensive player with unprecedented guarantees that have become the norm in the most lucrative NFL contracts. Other Premier clients included Pro Bowlers Eric Allen, Keenan McCardell and Jimmy Smith. Joel served as a consultant with Management Plus for several years after starting Premier. As a consultant, he played an integral part in the negotiation of Shaquille O'Neal's Los Angeles Lakers contracts (\$ 120 million over 7 years & subsequent 3-year, \$ 88.3 million extension). In 2012, Joel became a contributing writer for the National Football Post. He uses his NFL salary cap and collective bargaining agreement knowledge to provide a perspective on player salaries, contract negotiations and the salary cap that is rarely seen in the media. In 2013, Joel began writing for CBSSports.com on similar topics, but for a larger audience. Joel also appears regularly on radio shows, including SiriusXM NFL Radio. Twitter: @corryjoel

**Course, and NFLPA Certification Prep Course** 

#### Isaiah Covington, Boston Celtics Performance Coach



Isaiah Covington is entering his 4th season a performance coach for the Boston Celtics. His responsibilities include strength training, conditioning, and sports science. Isaiah started his NBA career as a seasonal intern for the Indiana Pacers. Following the Pacers, Isaiah spent two seasons with the Golden State Warriors organization as the Head of their G-League team, Santa Cruz Warriors. Isaiah graduated with his bachelor's degree in Kinesiology from Delaware State University He holds a master's degree from Long Island University in Exercise Science and a master's degree from Australian Catholic University in High-Performance Sport. Isaiah holds certifications from the National Strength & Conditioning Association as a certified strength & conditioning specialist and registered strength and conditioning coach.

#### Amin Elhassan, Veteran Sports Broadcaster

Amin Elhassan spent more than six seasons at ESPN as an NBA analyst and commentator after working for a decade in the NBA, most recently as the assistant director of basketball operations with the Phoenix Suns. He can be seen regularly on The Dan Le Batard Show, and two of his own podcasts, including The Basketball Illuminati. Twitter: @DarthAmin





#### Joel Corry, Former NBA and NFL Agent – Current CBS Sports, Writer

### Joel mentors students in SMWW's Athlete Management Course, Salary Cap & Contract Negotiation







## **8 WEEKS. ONLINE. ANYWHERE. ANYTIME.**



#### **Bret Kanis, NBPA and FIBA Agent**

Bret Kanis is a NBA Agent and Attorney with the Hightower Law Firm in Pensacola, Florida with over 20 years' experience as a basketball agent. As a certified player agent with the National Basketball Players Association and a licensed attorney, he is able to represent



professional basketball players in the NBA, G League and internationally. Over his career, Bret's clients have received offers in over 25 countries. He has represented players from a wide range of colleges (including high major schools such as Arizona, Cincinnati, Iowa, Iowa State, North Carolina and Notre Dame). He has assisted many under-the-radar players in building successful professional basketball careers. Due to his worldwide connections, he has helped other agents in locating professional basketball opportunities for their clients and mentored agents new to the business. As an attorney, Bret has represented professional athletes in contract negotiations and contract disputes (including before FIBA's Basketball Arbitrational Tribunal), advised agents in contract negotiations and disputes for their clients, and represented professional athletes with respect to their businesses and personal matters. Throughout his career, Bret has had the opportunity to work with Hall of Fame athletes, high-round draft picks, and Olympic Gold medalists in various capacities as an agent and attorney.

#### Bret mentors students in SMWW's Basketball Agent Course



#### Dei Lynam, Veteran Sports Reporter

Growing up in a sports family provided Dei Lynam career focus from an early age. Her father Jim, was a coach in college and pro, most notably as head coach of the Philadelphia 76ers and then Washington Bullets in the 1980s and 90s. But it was Jim's first assistant job in the NBA that gave Dei the bug for the sports industry. When he was named an assistant coach with the Portland Trail Blazers, Dei, just 15 years old, began working with the Blazers production crew, holding the mic in team huddles. She was hooked! Since those teenage years, Dei's career has flourished. Executive producer for NBA Entertainment, sports anchor, sideline reporter, analyst, radio host - she has done it all. For 20 years she was a fixture with the Philadelphia 76ers as a sideline reporter for Comcast Sportsnet Philadelphia, building relationships with some of the most iconic stars in the NBA stage including Kobe Bryant, Allen Iverson, and Charles Barkley. Dei is a proud graduate of the Concordia University Chicago/SMWW Masters in Sports Leadership program. Twitter: @dlynamCSN

Dei mentors students in SMWW's Sports Broadcasting



#### Anthony McClish, NBA G League Ignite GM

Anthony McClish, NBA G League Ignite, General Manager. Anthony was previously with the Stockton Kings. He works in domestic and international professional basketball, specializing in team building through the processes of elite talent evaluation, selection, and development within high-profile and highly-pressurized environments. Leveraging both qualitative and quantitative data, Anthony integrates systems and builds genuine relationships with executives, coaches, agents, and athletes that result in sustainable individual and team high performance.



#### Natalie Nakase, Las Vegas Aces Assistant Coach

Natalie Nakase (nah-KAH-say) joined the Aces coaching staff as the team's First Assistant in February of 2022, helping lead Las Vegas to its first WNBA Championship a mere eight months later. Prior to joining the Aces, Nakase worked with the Los Angeles Clippers organization for 10 years, ACES most recently under Tyronn Lue. She began working for Los Angeles in 2012 as an intern under Vinny Del Negro, later becoming the team's assistant video coordinator for Doc Rivers. In 2017, she spent one year as an Agua Caliente assistant under Casey Hill, before becoming the player development/ assistant coach for the LA Clippers for three seasons. Nakase was a walk-on at UCLA, and played her way into the starting lineup at point guard and team captain for three seasons. After graduation, she played professionally for two years in the NWBL with the San Jose Spiders and San Diego Siege. Nakase also spent one season in Germany, but a knee injury ended her playing career. She chose to remain in Germany, beginning her coaching career as the head coach of the Wolfenbüttel Wildcats (2008-10), and later traveled to Japan to work for a professional men's team, the Tokyo Apache (2010-11). The following season, Nakase joined the Saitama Broncos staff, taking over as head coach midway through the year, making her the first female head coach in the league's history.



**SPORTSMANAGEMENTWORLDWIDE** 

# Chat Mentors: Ken Jacobs, former CEO of Cricket Victoria, and Gladstone Small former English Cricketer.

Data Science Analytics - \$1650: This course covers on the "top three" requested skills of SQL, R, and Python, and the foundations for data management, data science, programming, and visualization. Learn the basics of analytics and go through real-life examples in the context of how sports organizations take action from the insights - MLB, NBA, NFL, motorsports, or NHL. Live Audio Chat Mentor: Ari Kaplan Scoutables CEO

**Digital Video Editing - \$1650:** Designed for individuals wanting to break into sports via the video department of professional and university teams. You will be trained in Synergy Sports Technology or XOS Technology used by NBA & NFL teams and EA SPORTS. *Live Audio* Chats with Synergy Sports Technology Staff and/or XOS Technologies, and Mike Stoeber Pro Focus Football.

**Esports Business - \$1195:** Content creation, league operations, coordinating social media, event management, fan engagement and much more. Live Audio Chat Mentors: National Association of Collegiate Esports (NACE) Executive Director, Michael Brooks and Intergalactic Gaming (IGGalaxy) Co-Founder, Naeem Shabir.

FIFA Agent Certification Prep - \$1195: Offers study preparation for individuals who have applied and been accepted to take the FIFA Agent Certification exam. Live Audio Chats Mentors: Soccer Agent Maikel Tsuji and Paul Dolbey.

Football Analytics - \$1950: Learn how to utilize football statistics, understand analytical concepts and data science within the context of football to measure the values of players and teams. Learn how the NFL uses statistics to interpret player and team performance. Live Audio Chat Mentors: Football Outsiders Mike Tanier and Aaron Schatz.

Football Apprenticeship - \$1950: Offers 16 weeks of video scouting and report writing for those who want to advance their scouting knowledge and insights. Live Audio Chat Mentor: NFLPA Bowl Director of Player Personnel, Dane Vandernat.

**Football GM & Scouting - \$1950:** Includes Coach's Office software and XOS Technology training, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. Includes cutting-edge software used by professional teams. Live Audio Chat Mentors: former Tampa Bay Buccaneers GM Mark Dominik, former NFL Executive legend John Wooten, former NFL Scout Russ Lande, and NFLPA Collegiate Bowl Director Dane Vandernat.

**Football Player Development - \$1650:** Learn the game through the eyes of a head coach. All the moments between game days will be explored and explained, from off-season planning and development to game week practices. Live Audio Chat Mentors: Former NFL, CFL, XFL, & NCAA Head Coach, Marc Trestman and NCAA Head Coach, Brian Pariani.

**History of Hockey - \$1450:** No one knows the Cup, or the history of the game of hockey, better than Phil Pritchard, Join Phil as he takes you through the history of the game you love in our 8-week behind the scenes look at the game of Hockey like you've never seen it before Live Audio Chats with Phil Pritchard, VP of the Hockey Hall of Fame and Keeper of the Cup.

Hockey Agent - \$1650: Learn skills to represent pro hockey players. Recruiting, contracts, marketing, endorsements, player management, and managing players in the global marketplace. Live Audio Chat Mentor: NHL Certified Agent, Rick Curran.

Hockey Analytics - \$1950: Advanced hockey scouting, game and player analysis, using hockey analytics and statistical tools utilized by the NHL. Live Audio Chats with NHL Experts hosted by Peterborough Petes' GM, Mike Oke, Peterborough Petes' Analytics, Clair Cornish, and Elite Prospects.

Hockey GM & Scouting - \$1950: Includes training with Steva DVE and Rinknet, the scouting software used by the NHL, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. Live Audio Chat Mentors: Harry Sinden, Boston Bruins former GM, and Mike Oke Peterborough Petes' General Manager.

Hockey Player Development - \$1650: Learn the techniques used by junior, major junior, NCAA, and NHL organizations to mold their players and unlock their full potential. Live Audio Chat Mentors: former Chicago Blackhawks GM, Mike Smith, and Portland Winterhawks Head Coach President & GM, Mike Johnston.

**Cricket Business Management - \$1195:** Including team operations, club management, talent identification, team sponsorship, umpiring, coaching, new technologies, recruiting, the business, and essential tools of professional and amateur cricket clubs. *Live Audio* 

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### **SMWW COURSES**

#### **SMWW SPORTS CAREER COURSES**

SMWW offers 28 Sports Career Courses to accelerate your career in sports. You have met many people who have taken our courses here today. Some were speakers, some were attendees. All of the courses are similar to today's session that they give you the "what you know" and the "who you know". For attending today's conference, you receive a \$200 discount (\$400 for SMWW Alumni) on any SMWW Course.

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Athlete Management--Sports Agent - \$1950: Become a Sports Agent! Learn skills and strategies necessary to represent professional athletes. Recruiting, draft preparation, contract negotiation, marketing, endorsements, sponsorship and legal requirements to represent clients in each sport. Live Audio Chat Mentors: NFL Agent Dr. Lynn Lashbrook, and former NFL and NBA Agent, Joel Corry.

**Baseball Agent - \$1650:** Recruiting, scouting, contracts, negotiating, servicing, marketing, MLB Collective Bargaining Agreement. *Live Audio Chat Mentor: MLB Agents, John Boggs & MLB Agent, Oscar Suarez.* 

**Baseball Analytics - \$1950:** Learn how to disseminate objective knowledge about baseball including sabermetrics, baseball analytics, data science, and the statistical tools used by the major leagues. Live Audio Chat Mentor: Scoutables CEO, Ari Kaplan.

Baseball GM & Scouting - \$1950: Sabermetrics, traditional scouting skills, evaluation tools and the business side of managing a team, player personnel and the job of the GM. Includes cutting-edge software used by professional teams. Live Audio Chat Mentors: former LA Dodgers GM Dan Evans, & Scout, Hank Jones.

**Baseball Player Development - \$1650:** Learn how to turn ballplayers into contributing to big leagues. Turning percentage baseball into winning, psychology, leadership, creating a performance culture. Live Audio Chat Mentor: 2-time MLB Exec. of the year and former Orioles, Red Sox, and Expos GM, Dan Duquette.

**Basketball Agent - \$1650:** Build your foundation as a basketball agent and give you the tools for today's global marketplace as a NBA, WNBA, or FIBA Agent. Live Audio Chat Mentors: SMWW NBA Agent, Bret Kanis & International FIBA Agent, Jan Wieland.

**Basketball Analytics - \$1950:** Learn how to utilize basketball statistics, understand analytical concepts and data science within the context of basketball to measure the value of players and teams. Go inside the numbers with statistical tools and rules that can help explain the winning or losing ways of a team. Learn how teams use statistics to interpret player and team performance. *Live Audio* Chat Mentor: Washington Wizards Asst. Coach and Basketball Analytics Pioneer, Dean Oliver.

**Basketball GM & Scouting - \$1950:** Includes digital video editing, scouting skills, evaluation tools, business side of managing a team, player personnel, and the job of the GM. Includes cutting-edge software used by professional teams. Live Audio Chat Mentors: former NBA GM of Hawks, Mavericks, Pistons & Sonics Rick Sund and Carl Berman, NetScouts Managing Partner.

**Basketball Player Development - \$1650:** Learn the fundamentals of team leadership, player development, & management. Live Audio Chat Mentors: Atlanta Hawks Sr. Advisor of Basketball Ops Larry Riley, and Utah Jazz Asst. Coach, Irv Roland.

**Coaching at the Next Level - \$1195:** Skill development, funding, sponsorships and marketing as it relates to coaching. Learn player evaluation, coaching evaluation, recruiting, retention, liability, leadership, management and the steps to building a program. *Live Audio Chat Mentor: former NCAA Coach, Dr. Jim Krause.* 

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#### **Dean Oliver, NBA Assistant Coach**

Dean Oliver, Washington Wizards Assistant Coach, is a pioneer in basketball analytics, working in both basketball and football. He has an established track record of working with decision-makers to identify the right questions and right answers for building a team. Dean played basketball through his sophomore year at Caltech before joining the coaching staff. As a doctoral student for four years at North Carolina, he simultaneously served as a collegiate advance scout, working for Bill Bertka, longtime assistant coach for the Los Angeles Lakers. Dean wrote Basketball on Paper in 2002 and it was published in 2003, only months after Michael Lewis' Moneyball came out showing how valuable analytics already were in baseball. Basketball on Paper then became the handbook for how to do basketball analytics and Dean became the first analytics consultant in the NBA. He worked with Hall of Fame Coach George Karl, star players, management, and scouts to show how traditional basketball questions could be turned into more clear answers. After many successful years in the NBA, Dean joined ESPN when it wanted to build a sports analytics group. Dean guided the group to successful football and basketball metrics, while building relationships internally and externally. The QBR metric has a flexible framework to incorporate as much of a quarterback's performance as possible, including offensive line performance. His group also built a Pass Protection metric, which has been embraced as a very useful stand-alone tool for evaluating the offensive line. Prior to joining Wizards, Dean spent four years as the Vice President of Data Science at TruMedia, an engineering firm that focuses on sports analytics, bringing user-friendly interfaces to the analytics that help teams and media properties understand how the data impacts their decisions and stories. With an emphasis on "translating between words and numbers, then back again," Dean has established himself as one of the thought leaders in the age of ever-increasing sports data. **Twitter: @DeanO\_Lytics** 

Dean mentors students in SMWW's Basketball Analytics Course

Preston arrives in Indiana with nearly two decades of experience in strategic communications and public relations across multiple fields, most notably having spent 11 seasons as Director of Public Relations with the Philadelphia 76ers (2006-2017). While there, he oversaw basketball and corporate communications for eight years, before primarily focusing on the public relations efforts behind the most radical rebuild in the history of professional sports. Prior to his time with the Sixers, Preston spent three years as the Manager of Business Ventures Communications with the NFL's Baltimore Ravens, where he was responsible for the team's advertising and research strategies, as well as involvement with the creative and operational elements of BaltimoreRavens.com. He has also spent time as the Senior Manager of Public Relations for Nazareth Speedway, Sports Media Relations Coordinator with the Miami Heat, and started his career as a staff writer with the Sports Business Daily.

Additionally, Preston has led the public relations efforts for numerous large-scale initiatives, properties, and brands, including the successful launch of the XFL's DC Defenders, the re-opening of Ocean Casino Resort - the largest property in Atlantic City, NJ - and national retail chain Spirit Halloween.



& Media Relations

#### Michael Preston, Indiana Pacers Vice President Basketball Communications









### **NBA CAREER CONFERENCE SPEAKER BIOS**



#### Larry Riley, Atlanta Hawks Senior Advisor to the GM

Larry Riley, who has 30 plus years of experience in the NBA, currently serves as the Assistant to the General Manager of the Atlanta Hawks, a role he has been in since 2018. Before the Hawks, Larry was with the Golden State Warriors as Director of Scouting. Prior, Larry was the General Manager of the Warriors, bringing in top guys such as Stephen Curry 7th overall in 2009, Klay Thompson in 2011 and has since had a hand in the wildly successful 2012 draft that brought the team Harrison Barnes. Festus Ezeli, and Draymond Green.



Larry spent three seasons with the Warriors as Assistant Coach and Assistant GM before being promoted to GM in 2009. Riley arrived at Golden State after spending the previous six seasons (2000-01 thru 2005-06) with the Dallas Mavericks, where he served the last four campaigns as an assistant coach and NBA advance scout.

Prior to joining the Mavericks, Riley served a six-year stint (1994-95 thru 1999-00) as the director of player personnel for the Vancouver Grizzlies. In that role, he oversaw the team's scouting of professional, college and international players and advised the team on all player-related transactions. Riley also spent six years (1988-89 thru 1993-94) with the Milwaukee Bucks organization as an assistant coach and scout. While with the Bucks he was responsible for advance scouting of NBA opponents, CBA, USBL and college scouting. Riley originally broke into the NBA when he was originally with the Bucks in 1988 as a scout and video coordinator.

#### Larry mentors students in SMWW's Basketball Player Development Course

#### Irv Roland, NBA Assistant Coach

level.

Irving Roland is a longtime basketball coach, player development specialist, player, and basketball trainer. Irv has spent 15+ years in the NBA as an assistant coach and player development coach, with the Hornets, Rockets, Suns, and Celtics. Irv has also built a career as a private trainer, working with NBA players like Lebron James, Kevin Durant, James Harden, Kyrie Irving, and many other elite players. He was even referred to as James Harden's "Secret Weapon" in an ESPN article from 2019. Irv also works with overseas and youth players, focusing on developing their talent and skills to help bring their game to the next



He owns his own basketball training company, "Irv Roland Basketball Training International" which was formerly known as "Blueprint Basketball". Irv got his start in the NBA in 2004 as a video assistant with the Boston Celtics, and continued to work his way up the coaching chain. Irv then went on to the Hornets, Suns, and finally the Rockets where he ended his NBA coaching career in 2019. Irv continues to work with NBA stars as a private trainer and is continually building his private training business for youth, overseas, college, and professional players. Twitter: @Irv\_Roland

Irv mentors students in SMWW's Basketball Player Development Course



#### John Ross, former Portland Trail Blazers Video Coordinator

John Ross, SMWW alum, worked for 15+ seasons for the Portland Trail Blazers,

He started as a Video Intern and also worked as an Assistant Video Coordinator for the Coaching staff and Personnel Video Coordinator for the Front Office.

Currently, he runs GET IN THE GAME 101, is a hoops consultant, and scouts for Pro Insight.

John is a graduate of SMWW's Sports Administration course and Concordia University of Chicago's Masters of Sports Leadership.





Liz & Lynn Lashbrook SMWW Founders

We hope to see you again soon!





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# **SMWW TEAM**



Ike Worth SMWW Business **Operations Manager** 



Sara Landis SMWW Business Operations Coordinator



Sharisse May SMWW Director of Educational Outreach



### **SMWW CAREER CONFERENCES**



**Hockey Career Conference at the NHL Draft** Location TBA - June 2024

**Basketball Career Conference at the Las Vegas Summer League Games** Las Vegas, Nevada - July 2024

> **Baseball Career Conference** Location TBA - December 2023

> **MLS Draft Career Conference** Location TBA - 2023

### Football Career Conference at the NFL Combine

Indianapolis - 2024



LANYARD COLOR CODE: **Red = Speaker/Staff Blue = Attendee** Gold = SMWW Alumni White = CUC/FHSU Student/Alumni **Green = Industry Professional** 





#### Somak Sarkar, Minnesota Timberwolves Basketball Operations

Somak is currently part of the Minnesota Timberwolves Basketball Operations team. He previously was with the New York Knicks and New Orleans Pelicans. The New Jersey native and former Sid Richardson College resident was an Economics major at Rice University when he decided to work in the NBA. After receiving some guidance from the Department of Sport Management, Sarkar obtained an internship with the Houston Rockets during his senior year. After his Basketball Operations internship with the Rockets in the fall of 2012, Sarkar graduated from Rice and applied for a position with the Pelicans, ultimately leading him to his current role with the Timberwolves.

#### **Rick Sund, Former NBA GM**

Rick Sund has more than 40 consecutive years of managerial NBA experience spanning five decades. The longtime league executive was the Atlanta Hawks Executive Vice President and General Manager from 2008-2012. Under his leadership, the Hawks won nearly 60 percent of their games (184-128), reaching the playoffs in each of his four seasons and advancing to the Eastern Conference semifinals three times. After retiring in 2012, he remained with the Hawks as Senior Advisor of basketball operations until 2019.

Formerly the General Manager of the Seattle Sonics from 2001-07, Sund and the Sonics were the inaugural champions of the Northwest Division in 2004-05, advancing to the semifinals in the Western Conference. Sund was also a member of the Detroit Pistons organization when he became Vice President of Player Personnel in 1995 and was later named Executive VP and General Manager of Basketball Operations. Prior to his time with the Pistons, he served in several executive capacities with the Dallas Mavericks. Sund was part of their expansion season in 1979 until his final season as their Vice President of Basketball Operations in 1994.

Sund began his NBA career in Milwaukee under the tutelage of famed basketball executive Wayne Embry, spending five years with the Bucks after graduating with a Master's in Sports Administration and Management from Ohio University in 1974. He is currently a consultant to the Beijing Ducks in the Chinese Basketball Association where he has been working since 2019.

#### Daniel Villarreal, Washington Wizards Basketball Operations Assistant

Daniel Villarreal currently works as a Player Development / Video Coordinator for the Washington Wizards. He has worked in the video room since 2016 when he started off as an intern with the Washington Mystics and worked his way to become the Head Analytics & Video Coordinator for the team two years later. Daniel was part of the 2019 team that won the WNBA championship and completed his last season with the Mystics in 2021. After every Mystics season, Daniel worked in other video capacities which included: 2017-18 UCLA Women's Basketball (part-time video assistant), 2018-19 Florida State Women's Basketball (Head VC), and 2019-2021 Washington Wizards (video assistant). In 2021, Daniel was brought over full-time to Wes Unseld Jr.'s staff. He completed his B.A. in Economics at the University of Southern California and his graduate degree in Sports Industry Management at Georgetown University. Daniel is also an alumnus of SMWW, having completed courses in Basketball Analytics, Basketball GM & Scouting, and Digital Video Editing with Synergy.

> LANYARD COLOR CODE: **Red = Speaker/Staff** Blue = Attendee Gold = SMWW Alumni White = CUC/FHSU Student/Alumni **Green = Industry Professional**



#### Rick mentors students in SMWW's Basketball General Management and Scouting Course









### **NBA SUMMER LEAGUE SCHEDULE**

#### What is NBA Summer League?

NBA Summer League is a 75-game, 11-day offseason competition, typically held in July, that allows players and teams alike to try out different lineups with special emphasis usually paid to rookies, bench players and members of the affiliate G League teams.

#### Who competes in the NBA Summer League?

While there are no hard-and-fast rules about who coaches and who front offices choose to play during NBA Summer League, don't expect to find your favorite All-Stars out there. In fact, you'd be hard-pressed to find a single starter or veteran player.Summer League is typically reserved for rookies, sophomores and G League players. Every once in a while, a team in the midst of a rebuild with lots of young talent will field their best players, but most don't want to assume the injury risk on a game without any in-season significance.

#### How many teams compete in the NBA Summer League?

All 30 teams will be present in Las Vegas this upcoming week.

#### What is the format for the NBA Summer League?

All 30 teams will compete in a series of four games from July 7 to July 15. The top-two teams based on winning percentage will then advance to a championship matchup, while the remaining 28 teams await assignments for their fifth and final game on either July 16th or 17th. The NBA announced that these consolation matchups will come down to a number of factors, including team rivalries, broadcast interest and other scheduling considerations (i.e. timing of backto-backs). Should there be a tie-breaker between teams at the top of the leaderboard, the championship matchup will be determined by a series of tiebreakers:

#### Two teams tied:

1. Head-to-head matchup: If those two teams played each other in one of the prior four matchups, the winning team earns the higher seed.

2. Point differential: The team with the greater point differential through four games receives the higher seed.

#### More than two teams tied:

**1.** Point differential: The team with the greatest point differential through four games receives the higher seed.

**2.** Random drawing: The higher seed will be determined by a "coin flip."

#### When is the championship in the NBA Summer League?

The championship game is set for July 17 at 3 p.m. ET.

Congrats to 76ers Head Coach Dr. Nick Nurse and Bucks Head Coach Dr. Adrian Griffin on earning their doctorates through SMWW/Concordia University Chicago.

> Left to right: Dr. Adrian Griffin, CUC President Dr. Nick Nurse, Dr. Lynn Lashbrook.



**CONFERENCE:** Post your photo at the NHL Draft or Conference on social media with **#SMWW2023** 

NBA

Memphis vs. Cleveland, 6 p.m. ET at Cox Pavilion. TV: ESPNNews Phoenix vs. Miami, 6:30 p.m. ET at Thomas & Mack Center. TV: NBATV Philadelphia vs. Dallas, 8 p.m. ET at Cox Pavilion. TV: ESPNU Indiana vs. Orlando, 8:30 p.m. ET at Thomas & Mack Center. TV: NBATV Minnesota vs. Utah, 10 p.m. ET at Cox Pavilion. TV: ESPNU Sacramento vs. LA Clippers, 10:30 p.m. ET at Thomas & Mack Center. TV: NBATV

To buy tickets, visit: https://www.unlvtickets.com/eventInfo/spe/823/nba-2k24-summer-league/



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**SPORTSMANAGEMENTWORLDWIDE** 

2023 **Game Schedule** Monday, July 10th



