

Elliott Daniels

Lead Faculty for Sports Business Management

“ MSU's Sports Business Management Minor is excited to team with SMWW to offer this innovative internship opportunity. The VIP is truly a game changer for students. ”

Kent Strobl

NBPA Registered Agent and Director of SMWW Basketball Agency

“ ... The opportunity to learn from current and former agents and professionals of any and every sport is unlike anything else.

It is because of the VIP program, the courses, and the Vegas conference that I am now an agent advisor with SMWW Agency recruiting athletes. I would not be here without the program or them. ”

30

Number of SMWW online sports business courses offered!

TESTIMONIALS FROM LEADERS IN THEIR INDUSTRY



Dr. Lynn Lashbrook

Your Internship Mentor

Dr. Lashbrook, President and Founder of Sports Management Worldwide (SMWW) will be your personal mentor in the Virtual Internship Program. He has been working and teaching in Sports Management for over 40 years and has demonstrated a lifelong passion for growing dynamic online sports courses. He is known for helping students strategize and reach their career goals.

Dr. Lashbrook continues to work as an NFL agent and has personally represented over 150 NFL clients including first rounder 13-year NFL quarterback Matt Moore, 2020 Super Bowl champion.

Lynn has been featured in the Wall Street Journal, New York Times, Baseball America, Bleacher Report, The Ringer, SLAM, ESPN, Sports Illustrated, Hockey News, World Soccer, CNBC, Forbes, and many more.

Under Dr. Lashbrook guidance, SMWW offers a global-centric faculty of over 50 sports business executives which includes GM's, Scouts, Analytic pioneers, Agents, Managing Directors, Sales & Marketing Managers, and Media & Communication leaders, to name a few.

162
Countries



15,000
Alumni

VIP

Virtual Internship Program

How to Fulfill Your University Sports Management Internship Requirement



SPORTS MANAGEMENT WORLDWIDE

The Global Leader in Sports Business Education
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What is **VIP**?

Virtual Internship Program

VIP is an online accelerated sports career internship program to fulfill your University internship requirement!

SMWW believes someone's life challenges shouldn't prevent them from learning, growing and gaining career-altering experiences. That is why we created this 100% online Virtual Internship Program (VIP), allowing students to meet graduation requirements while staying in their current environment.

SMWW recognizes that every student is different. Over our two decades as the leading training platform for sports career-minded individuals, we've learned that many talented people have conflicts or challenges that prevent them from attaining a traditional, onsite internship program as part of their college requirements.

VIP STUDENTS WILL TRAIN IN:

- Analytics
- Digital Video Editing
- Scouting
- Sports Product Management
- Ticket Sales and Sponsorship
- Player Personnel and Player Operations
- Talent Identification
- Data Science & Analytics
- Event Management
- Salary Cap Analysis
- Sports Marketing
- Communications and Internet Marketing

VIP Details:

- VIP is tailored to undergraduate college students aspiring to launch a career in sports management, sports leadership, and/or sports business.
- Offered all year long with flexible start and finish dates.
- Informational interviews and job shadows customized to the student's career path and goals.
- Live interactive audio chats with top sports executives.
- Professional resume redesign services.



SMWW knows what sports employers expect from hires and teach to the business principles that employers demand.

How to Participate:

Are you currently enrolled in a sports management program and need to fulfill your internship requirement? Then the VIP is for you!

- **Apply at SMWW.com**
- **Be approved by the University Academic Advisor**
- **Complete two SMWW Career Courses**
All SMWW training courses are 100% online and last for 8 weeks. Courses can be taken concurrently or consecutively to meet university requirements.
- **Attend one SMWW Sports Career Conference**
SMWW conferences are held during the NFL Combine, NBA Summer League Games, USC Convention/MLS Draft, NHL Draft, and Baseball Meetings. (Travel expenses are not included.)
- **Complete a Career Placement Strategic Plan**
A career placement strategic plan includes; a presentation to hiring personnel, job descriptions of 50 sports organizations you are qualified to work, and a list of relative networking associations to join.
- **Create an Internship Portfolio**
The internship portfolio will include a resume and cover letter with professional references made during the VIP. The portfolio's focus will vary depending on the participant's desired career path but may include; analytics, digital video editing samples, scouting reports, sports broadcasting audio resumes, public relations and new media projects, salary cap analysis work, athletic department and coaching assessments, game-day management plans, or digital marketing examples.



Sports Management Worldwide is YOUR path for an internship!