



SMWW Sports Career Conferences

Sports Career Conferences* are held annually during major sport business events so that you can experience the heart of the action. These conferences provide an invaluable opportunity to learn about numerous sports jobs and network with professionals currently working at the highest level of sports.

MLS Draft

January - Location changes yearly

NFL Combine

March - Indianapolis

NHL Draft

June - Location changes yearly

Vegas Summer League Games

July - Las Vegas, Nevada

Baseball Winter Meetings

December - Location changes yearly

*SMWW's Career Conferences are not affiliated or any way connected with MLB, MLS, NFL, NHL, or NBA.



Internship? Apprenticeship?

We offer internships and apprenticeships that fit your lifestyle. Choose from virtual or traditional. Work on projects with teams and clubs. Contact our Career Advisors at info@SMWW.com to learn more.

Sports Management Worldwide is the most recognized sports business school in the world!

Online Undergraduate & Graduate Opportunities

Sports Management Worldwide has partnered with Fort Hays State University and Concordia University Chicago to provide transferable college credit and/or degree programs.

College Credit Option:

- Take up to 3 SMWW Courses for 6 credit hours (2 credits per course)
- Transferable to your university
- Online with live audio chats
- Mentors in all the major sports
- Resume service

Degrees Available:

- Sports Leadership M.A. & MBA
- Sports Leadership Ed.D & Ph.D
- Sports Management Masters

Fully accredited with over 100-year history
FHSU is ranked Top 2 for Most Affordable
FAST, flexible, and self-paced
No residency required
Financial aid available
No GRE requirement

Major League Instructors

Our course mentors are all active or former sports industry professionals with a wealth of experience. Your mentors are recognizable names in the industry, who can be used as a reference on your resume.

Global Sports Business Network

With over 30,000 graduates from over 163 countries complemented by a global faculty, SMWW has graduates in every major league. Whether you take an online degree program or just one course – you join the SMWW network.

Sports Career Advancement

Sports executives at the highest level and former professional athletes take SMWW/CUC programs. Advance your career to the next level with SMWW.



SMWW is proud to have Toronto Raptors Head Coach Nick Nurse as a CUC Ph.D graduate.



photo source: nba.com



SMWW is proud to have Kansas City Royals Manager Mike Matheny as a SMWW Baseball Analytics Course graduate.



From the President:

What's your dream job?

SMWW is the global leader in online sports business education with over 30,000 graduates from over 163 countries working in sports. Our classes are all online providing you the opportunity to learn from anywhere in the world!

Sports Management Worldwide works with the hiring staff of professional franchises. We have designed these courses to match the needs of the **MLB, NBA, NFL, NHL, MLS, EPL, WNBA, Rugby, NASCAR & Formula 1, ICC, NCAA, BUCS,** and **U SPORTS**.

Our goal is to train you for a particular position in the sports world. SMWW courses offer extremely specific course material with a huge sports network with our SMWW Alumni and Faculty. SMWW can give you the **"what you know"** and the **"who you know"**.

What makes our courses unique:

- Live and interactive video chats with your mentors
- Includes textbooks and software
- References from your mentors
- Advice and mentoring for years to come
- Access to SMWW network
- Experience to add to your resume
- Invitation to the SMWW alumni association
- Informational interviews
- Résumé redesign
- Interview coaching and preparation
- Cutting edge technology
- Academic credits transferable to your school
- Discounts for alumni, military and international
- College credit available

We know who is hiring and when they are hiring.

Please feel free to contact me to discuss your career path.



Dr. G. Lynn Lashbrook
SMWW President & Founder
503-445-7105
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COURSES | CONFERENCES | DEGREES

THE GLOBAL LEADER

Sports Business Education



SPORTS MANAGEMENT WORLDWIDE

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SMWW.com

PROUD PARTNER



FORT HAYS STATE UNIVERSITY



CONCORDIA UNIVERSITY CHICAGO

1864

SMWW Sports Career Courses - 8 Weeks. Online. Anywhere. Anytime.

ATHLETE MANAGEMENT

ATHLETE MANAGEMENT

Mentors: NFL Agent, Lynn Lashbrook & Former NFL and NBA Agent, Joel Corry.

NAME, IMAGE, & LIKENESS

Mentor: Playbook Financial Advisors Founder and CEO, Marc Isenberg.

SALARY CAP & CONTRACT NEGOTIATION

Mentors: Former NFL and NBA Agent, Joel Corry and former Atlanta Falcons Director of Football Operations, Nick Polk.

ATHLETE MARKETING & BRANDING

Mentor: NFL Agent, Kristen Kuliga.

BASEBALL AGENT

Mentors: MLB Agents, John Boggs and Oscar Suarez.

BASKETBALL AGENT

Mentors: SMWW NBA Agent, Bret Kanis and International FIBA Agent, Jan Wieland.

FOOTBALL AGENT CERTIFICATION PREP

Mentor: Former NFL and NBA Agent, Joel Corry.

HOCKEY AGENT

Mentor: NHL Certified Agent, Rick Curran.

SOCCER AGENT

Mentors: FIFA Agents, John Print and Sky Andrew.

BASEBALL

BASEBALL AGENT

Mentors: MLB Agents, John Boggs & Oscar Suarez.

BASEBALL ANALYTICS

Mentor: Scoutables CEO, Ari Kaplan.

BASEBALL GM & SCOUTING

Mentors: Former LA Dodgers GM, Dan Evans and MLB Scout, Hank Jones.

BASEBALL PLAYER DEVELOPMENT

Mentor: 2-time MLB Exec. of the Year and Former Orioles, Red Sox, and Expos GM, Dan Duquette.

BASKETBALL

BASKETBALL AGENT

Mentors: SMWW NBA Agent, Bret Kanis and International FIBA Agent, Jan Wieland.

BASKETBALL ANALYTICS

Mentor: Dean Oliver, Washington Wizards Asst. Coach and Analytics Pioneer.

BASKETBALL GM & SCOUTING

Mentors: Former NBA GM of Hawks, Mavericks, Pistons & Sonics Rick Sund and Carl Berman, NetScouts Managing Partner.

BASKETBALL PLAYER DEVELOPMENT

Mentors: Former Golden State Warriors GM, Larry Riley and 15-year NBA Coach, Irv Roland.

DIGITAL VIDEO EDITING WITH SYNERGY

Mentor: James Kerti and Synergy Sports Technology.

CRICKET

CRICKET BUSINESS MANAGEMENT

Mentor: Ken Jacobs, former Cricket Victoria CEO.

FOOTBALL

FOOTBALL AGENT CERTIFICATION PREP

Mentor: Former NFL and NBA Agent, Joel Corry.

FOOTBALL ANALYTICS

Mentors: Football Outsiders and ESPN Analyst, Aaron Schatz and Mike Tanier, Football Outsiders.

FOOTBALL GM & SCOUTING

Mentors: Former Tampa Bay Bucs GM, Mark Dominik, Former NFL Executive, John Wooten, NFL Scout, Russ Lande and NFLPA Collegiate Bowl's Director of Player Personnel, Dane Vandernat.

FOOTBALL PLAYER DEVELOPMENT

Mentors: Former NFL Head Coach, Marc Trestman and NCAA Head Coach, Steve Fairchild.



DIGITAL VIDEO EDITING WITH XOS:

Mentor: Pro Football Focus, Mike Stoeber.

HOCKEY

HOCKEY AGENT

Mentor: NHL Certified Agent, Rick Curran.

HISTORY OF HOCKEY

Mentor: Phil Pritchard, VP of the Hockey Hall of Fame and Keeper of the Cup.

HOCKEY ANALYTICS

Mentor: OHL GM, Mike Oke and OHL Scout Clair Cornish & Elite Prospects.

HOCKEY GM & SCOUTING

Mentors: Harry Sinden, Boston Bruins Former GM and Mike Oke Peterborough Petes' GM.

HOCKEY PLAYER DEVELOPMENT

Mentors: Former Chicago Blackhawks GM, Mike Smith and WHL Portland Winterhawks GM & Coach, Mike Johnston.

DIGITAL VIDEO EDITING WITH XOS

Mentor: XOS Thunder expert & Pro Football Focus Product Manager, Mike Stoeber.

MOTORSPORTS

MOTORSPORTS MANAGEMENT

Mentor: Gary Ellis, Sales and Marketing Consultant, Motorsports Sponsorship Manager, and Auto Racing Official.

RUGBY

RUGBY BUSINESS MANAGEMENT

Mentor: Newcastle Falcons Managing Director, Mick Hogan.

ESPORTS

ESPORTS BUSINESS

Mentors: National Association of Collegiate Esports, Michael Brooks and Intergalactic Gaming (IGGalaxy) Co-Founder, Naeem Shabir.

SOCCER

SOCCER AGENT

Mentors: FIFA Agents, John Print & Sky Andrew.

SOCCER ANALYTICS

Mentor: Newcastle United Football Club Technical Scout, Lee Fraser

SOCCER MANAGEMENT & SCOUTING

Mentors: ESPN Analyst, Tommy Smyth, Matt Martin, Soccer Syndicate and John Print, FIFA.

SOCCER TALENT IDENTIFICATION

Mentor: Liam Ridgewell, Former Professional Footballer.

ALL SPORTS

COACHING AT THE NEXT LEVEL

Mentor: Former NCAA Coach, Dr. Jim Krause.

DATA SCIENCE ANALYTICS

Mentor: Scoutables CEO, Ari Kaplan.

SPORTS ADMINISTRATION

Mentor: Former NCAA Coach, Dr. Jim Krause.

SPORTS BROADCASTING

Mentor: Veteran Sports Reporter, Dei Lynam.

SPORTS CRYPTOCURRENCY

Mentors: WoO Technologies Co-Founder, Jeremy Henderson and General Sports Worldwide Sr. VP, Brodie Waters.

SPORTS MEDIA & CONTENT STRATEGY

Mentor: Minnesota Vikings VP Content and Production, Bryan Harper.

SPORTS PRODUCT MARKETING

Mentors: Lululemon VP, Phil Hamilton, and adidas Data Specialist, Chris Baker.

SPORTS SALES & MARKETING

Mentor: Indianapolis Colts VP of Ticket Sales & Service, Jim Van Dam.

COURSES COST BETWEEN \$995-\$1450