



2014 NHL Draft Conference Schedule

THURSDAY JUNE 26TH:

7:30-9:30pm **Welcome Reception at the Philadelphia's Famous Sports Bar "The Field House"**



FRIDAY JUNE 27TH: Sheraton Downtown

7:30am **Registration opens. Coffee available.**

7:50am **Welcome and Opening Remarks with Dr. Lynn Lashbrook, SMWW President**

8:00am **Brian Burke, Insight to the 2014 NHL Draft**

9:00am **Draft Day with an Agent & His Client**

Andy Scott, NHL Agent

Eric Cornel, NHL Draft Prospect - Forward

Tracey Cordeiro, Mgr, Agent Certification and Team Tours - NHL Players' Association

10:00am **Marketing, Media, and Communications**

Jennifer Bullano, Pittsburgh Penguins Senior Director of Communications

Zoran Rajcic, WHL Everett Silvertips Executive VP

11:00am **Life of a NHL GM - Ken Holland, Detroit Red Wings GM & EVP**

11:45am **NHL Network & "WHERE THE NHL GETS HOCKEY" - EJ Hradek, Sr. Reporter**

12:30pm **Lunch (Included with conference registration)**

1:30pm **Sponsorship Marketing - Nicole Lee, NHL Integrated Marketing Manager**

2:30pm **Join the Analytics Explosion - Marc Appleby, PowerScout Hockey President**

3:00pm **Strategies to Break In and Move Up - Dustin Nielson, Host of Nielson & Fraser**

3:30pm **Successful Careers and Successful Championships & the Formula is the Same!**

Mike Johnston, GM and Head Coach, WHL Portland Winterhawks

Kyle Gustafson, WHL Winterhawks Asst Coach

Lisa Hollenbeck, WHL Portland Winterhawks Exec. Asst. of Hockey Operations

4:15pm **Winning Advice to Advance your Career in Hockey**

Dino Caputo, Tri City Americans Scout

Mike Oke, OHL Peterborough Petes GM

Scott Carroll, CCHL, Director of Scouting and Recruitment

Manny Schmidt, Link Management Intl. President and NHLPA Certified Player Agent

5-6:30pm **Buses depart from Sheraton to Wells Fargo Center every 30 minutes**

5pm **Wells Fargo Center Doors Open and Fan Fest**

7pm **First Round of the NHL Draft - Please be in your seats prior to 6:50 pm**

9pm **Post Draft Shuttle Bus Returns to Sheraton**

SATURDAY JUNE 28TH:

7:30-9:30am **Buses depart every 30 minutes**

10am **Rounds 2-7 of the NHL Draft**

12:00pm **Post Draft - Return shuttle buses begin at and run up to 1.5 hours post draft**