



2008 Conference Schedule

**Times, sessions, and speakers are subject to change.*

Friday – February 22		
5 –7 pm	Registration Opens	Hyatt Hotel Lobby/Atrium
7 – 10 pm	“Kick-Off” Reception	RAM Brewery
Saturday – February 23		
7:30 – 8:00 AM	Registration Open - Pastries & Coffee	Regency Ballroom Foyer
8:00 – 8:30 AM	Dr. Lynn Lashbrook (President, Sports Management Worldwide)	Regency Ballroom A & B
8:30 – 9:30 AM	Mark Warkentien (General Manager, Denver Nuggets)	Regency Ballroom A & B
9:30 – 10:30 AM	David Morway (Sr. VP, Basketball Operations, Indiana Pacers)	Regency Ballroom A & B
10:30 – 10:45 AM	BREAK	Regency Ballroom A & B
10:45 – 11:15 AM	SMWW Agency Success Stories (Al Thomas & Akeem Jordan, Joe Aloisi, Bruce Butler & Venom from American Gladiators)	
11:15 – Noon	Marty Hurney (GM, Carolina Panthers)	Regency Ballroom A & B
Noon – 1:00 PM	LUNCH (Provided by Sports Management Worldwide)	Regency Ballroom A & B
1:00 – 2:00 PM	Agent Panel (Kristen Kuliga, Jim Solano, Mark Isenberg, Jack Mills)	Regency Ballroom D & C
2:00 - 2:45 PM	Sports Technology Panel (Garrick Barr, Joe Lombardi, Jay Bowen, Steve Nash)	Regency Ballroom A & B
2:45 – 3:00 PM	BREAK	Regency Ballroom A & B

3:00– 3:30 PM	Marty Bechtold (Dir. of Events & Booking, AEG Facilities and Pacers Sports & Entertainment)	Regency Ballroom A & B
3:30 – 4:00 PM	Michael Lombardi (Former Personnel Dir. Raiders, Eagles, Browns)	Regency Ballroom A & B
4:00 – 5:00 PM	Sales & Marketing Panel (Greg Hylton, Tom Weisenbach, Marc Galuska, Mark Washo, Tom Leip) <i>Moderated by SMWW Faculty, Bret Polvorosa</i>	Regency Ballroom A & B
5:00 – 6:00 PM	Football Panel (James Campen, Russ Lande, Aaron Schatz, Rich Hurtado,) <i>Moderated by Former NFL player Matt Brock</i>	Regency Ballroom A & B
	BREAK	
7:00 PM – 10:00 PM	<i>SMWW Saturday Night Tailgater!</i>	Hyatt Hotel Regency Ballroom C & D
Sunday – February 24	Sports Management Graduate Degree <i>Sponsored by Northcentral University</i> (Sailes, Bouras, Krause, Patterson, Curtis)	Regency Ballroom A & B
8:00 – 8:45 AM		
8:45 - 9:30 AM	Motorsports Panel (Tom Weisenbach, Chris Schwartz, Brian Gordon) <i>Moderated by SMWW Faculty Tom Blattler</i>	Regency Ballroom A & B
9:30 – 10:15 AM	Hockey Panel (Matt Ebbs)	Regency Ballroom A & B
10:15 – 11:00 AM	Baseball Panel (Jonathan Story, Reggie Williams)	Regency Ballroom A & B
11:00 – 11:15 AM	BREAK	
11:00 – 12:00PM	NCAA Panel (Darlene Bailey, Angie Cretors, Gary Sailes)	Regency Ballroom A & B
12:00 – 12:45 PM	The Wide, Wide World of Sports Opportunities (Mark Tudi from SPORTSEARCH and Jason Backs from WorkInSports.com)	Regency Ballroom A & B

2008 Attendees Include:

- **Marty Hurney**, General Manager, Carolina Panthers
- **Mark Warkentien**, General Manager, Denver Nuggets
- **Michael Lombardi**, 23 year NFL executive (49ers, Browns, Eagles, Raiders)
- **Jack Mills**, 30 year NFL agent (agent to Eric Dickerson)
- **David Morway**, Sr. VP, Indiana Pacers
- **Jonathon Story**, MLB Scout, Houston Astros
- **Greg Hylton**, VP, Premium Seating & Ticket Sales, Indianapolis Colts
- **Marty Bechtold**, Dir. of Booking, AEG Facilities and Pacers Sports & Entertainment
- **Rich Hurtado**, Salary Cap Analyst, Philadelphia Eagles
- **James Campen**, Offensive Line Coach, Green Bay Packers
- **Kristen Kuliga**, NFL agent for Doug Flutie & others
- **Will Carroll**, Baseball Prospectus & Sports Illustrated/SI.com
- **Tom Weisenbach**, Executive Director, Indiana Motorsports Association
- **Darlene Bailey**, Associate Commissioner, Western Athletic Conference (WAC)
- **Marc Trestman**, Montreal Alouettes Head Coach and 17 year NFL coach, SMWW Faculty
- **Jim Salono**, 30 year NFL agent (represented over 600 NFL players)
- **Akeem Jordan**, Linebacker, Philadelphia Eagles
- **Mark Galuska**, Director of Marketing, Columbus Clippers (AAA)
- **Mark Washo**, Sr. VP Sales & Marketing, MLS Chicago Fire
- **Reggie Williams**, VP, Community Relations, Memphis Redbirds (AAA) & Former MLB player
- **Matt Ebbs**, GM, International Scouting Services (ISS Hockey)
- **Angie Creators**, Dir. Agents, Amateurism & Gambling, NCAA
- **Aaron Schatz**, ESPN Football & founder of footballoutsiders.com
- **Chris Schwartz**, VP Marketing, Indy Motor Speedway
- **Tom Blattler**, Blattler Communications & SMWW Faculty
- **Steve Nash**, Integrity Sports Network & SMWW Faculty
- **Garrick Barr**, Founder of Synergy Sports Technology
- **Marc Isenberg**, Nationally known author & financial advisor to professional athletes
- **Russ Lande**, NFL Scout/Sporting News.com, SMWW Faculty
- **Dr. Gary Sailes**, Indiana University Sports Management Professor
- **Bret Polvorosa**, GRIP Inc. Consulting and SMWW Sports Business Faculty
- **Tom Leip**, Director of Team Media, Lulu and SMWW Sports Business Faculty
- **Mark Tudi**, President & CEO, SportSearch (Sports recruiting & placement services)
- **Jason Backs**, WorkInSports.com
- **Beth Horn**, Venom from American Gladiators
- **Alexis Levi-Scott**, General Manager, Las Vegas Stars
- **Dr. Chuck Patterson**, Ohio State University Sports
- **Matt Brock**, Successful 8 year NFL veteran (Packers/Jets)
- **Dr. Ted Curtis**, Lynn University Sports Professor
- **Dr. Jim Krause**, Winning Sports Programs & SMWW Faculty
- **Marcus Williams**, SMWW Director of Football
- **Joe Bonahoom**, SMWW Director of Baseball
- **Bill Kent**, SMWW Director of Basketball

- **Andrew Keippela**, SMWW Student Services
- **Chris Rounds**, Vice President, SMWW
- **Dr. Lynn Lashbrook**, SMWW President
- **And many more!**