

2017 SMWW Basketball Career Conference

Saturday, July 8th

- 5:00pm-7:00pm **Networking Welcome Reception at Embassy Suites** 4315 Swenson St, Las Vegas, NV 89119
- Sunday, July 9th
- **LOCATION: Embassy Suites**
- **7:30am Registration opens (Bagels & Coffee)**
- 8:30am Welcome & Opening Remarks with Dr. Lynn Lashbrook, **SMWW President**
- **Recruiting & Signing Clients in the NBA, NBA D-League and Overseas** 8:45am



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Joel Corry, Former NBA Agent, SMWW Faculty **Bret Kanis**, Hightower Law Firm Attorney, NBPA Player Agent, SMWW Mentor Jan Wieland, FIBA Agent, SMWW Mentor Shereen Rayan Lavi, In The Front Row Host & Producer, SMWW Alum

- **Break 9:30am**
- **9:45am Inside Tips to Launching Your Career in the NBA** Brian Hagen, Chicago Bulls Assistant General Manager
- **10:15am** Break
- **10:30am** Behind the Scenes of the NBA with Basketball Operations John Ross, Portland Trail Blazers Video Coordinator, SMWW Alum **Nick Mazzella,** NBA G-League South Bay Lakers General Manager, Los Angeles Lakers Director Research and Development, SMWW Alum **Kyle Nishimoto**, Reno Bighorns Director of Basketball Operations and Video Coordinator, SMWW Alum
- **11:15am Break**
- **11:30am How Analytics is Changing Basketball Dean Oliver,** Pioneer of Basketball Analytics, SMWW Faculty

12:00pm Networking Lunch (lunch provided)









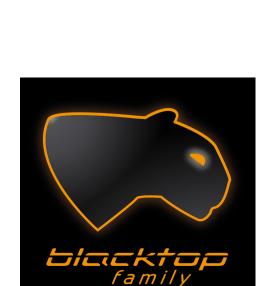




1:00pm Keynote Speaker: It's Not Who You Know, It's Who Knows You Mark Warkentien, New York Knicks Director of Pro Player Personnel, SMWW Faculty

2:00pm Break

- **2:15pm Starting a Career in Sports Media Relations Amin Elhassan**, ESPN Report **Ethan Strauss,** Former ESPN.com Writer
- **Q** and **A** with an NBA GM **3:00pm David Griffin**, Former Cleveland Cavaliers General Manager
- **Closing Remarks with Dr. Lynn Lashbrook** 4:00pm





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