



# 2017 SMWW Basketball Career Conference

**Saturday, July 8th**

5:00pm-7:00pm **Networking Welcome Reception at Embassy Suites**  
4315 Swenson St, Las Vegas, NV 89119



**Sunday, July 9th**

**LOCATION: Embassy Suites**

**7:30am Registration opens (Bagels & Coffee)**

**8:30am Welcome & Opening Remarks with Dr. Lynn Lashbrook, SMWW President**

**8:45am Recruiting & Signing Clients in the NBA, NBA D-League and Overseas**

**Joel Corry**, Former NBA Agent, SMWW Faculty

**Bret Kanis**, Hightower Law Firm Attorney, NBPA Player Agent, SMWW Mentor

**Jan Wieland**, FIBA Agent, SMWW Mentor

**Shereen Rayan Lavi**, In The Front Row Host & Producer, SMWW Alum



**9:30am Break**



**9:45am Inside Tips to Launching Your Career in the NBA**

**Brian Hagen**, Chicago Bulls Assistant General Manager



**10:15am Break**

**10:30am Behind the Scenes of the NBA with Basketball Operations**

**John Ross**, Portland Trail Blazers Video Coordinator, SMWW Alum

**Nick Mazzella**, NBA G-League South Bay Lakers General Manager,

Los Angeles Lakers Director Research and Development, SMWW Alum

**Kyle Nishimoto**, Reno Bighorns Director of Basketball Operations and Video Coordinator, SMWW Alum



**11:15am Break**



**11:30am How Analytics is Changing Basketball**

**Dean Oliver**, Pioneer of Basketball Analytics, SMWW Faculty

**12:00pm Networking Lunch (lunch provided)**



**1:00pm Keynote Speaker: It's Not Who You Know, It's Who Knows You**

**Mark Warkentien**, New York Knicks Director of Pro Player Personnel, SMWW Faculty

**2:00pm Break**

**2:15pm Starting a Career in Sports Media Relations**

**Amin Elhassan**, ESPN Report

**Ethan Strauss**, Former ESPN.com Writer



**3:00pm Q and A with an NBA GM**

**David Griffin**, Former Cleveland Cavaliers General Manager



**4:00pm Closing Remarks with Dr. Lynn Lashbrook**

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